

RINA BOY

EPK

SCREEN / CULTURE / COMMUNITY



01 / THE PROFILE

Oyerinde
Ayomikun.

Actor. Content creator.
Entrepreneur.

NIGERIA / @RINABOYXX

02 / AUDIENCE SNAPSHOT

Last 30 Days (Sept 09 - Oct 09, 2026)

4M+

CROSS-PLATFORM FOLLOWERS
TikTok / Instagram / Snapchat / Facebook

11.8%

ENGAGEMENT RATE
ACTIVE ENGAGEMENT METRIC / BY VIEWS (ERV)

250K–500K

AVERAGE VIEWS

39K+

AVERAGE LIKES

68%

RETENTION

03 / COLLABORATE

ACTING

Screen / stage / voice

BRANDS

Content / campaigns

HOSTING

Events / appearances

04 / BOOKINGS & BUSINESS

Rinaboyxx@defears.co

@rinaboyxx / TikTok · Instagram · YouTube · X

Snapchat / @rinaboyx

REAL CONNECTION.

INDOMIE / CHECKERS CUSTARD



INDOMIE

[WATCH CAMPAIGN ↗](#)

working with checkers custard



CHECKERS CUSTARD

[WATCH CAMPAIGN ↗](#)

SCREEN CREDITS

Beacon Man

Bayo / 2026 / IN CINEMAS

A Manny to Remember

Ben / 2024

Love and Bond

Mr Lover Man / 2026

Tough Cut

Seyi / 2026

Didi

Sam / 2024

THE NUMBERS / SOURCE & SCOPE

Last 30 Days (Sept 09 - Oct 09, 2026). Performance supplied by management.

4M+ cross-platform followers: TikTok, Instagram, Snapchat and Facebook.

Total supplied by management; not unique people. As of Oct 09, 2026.

Views: per video. Likes: per post. Retention: video completion rate.

11.8% is engagement by views (ERV), not engagement by followers.

WHATSAPP / +234 903 188 2540